

FIG. 1 (Related Art)

Telephone Network Broadcast Messaging

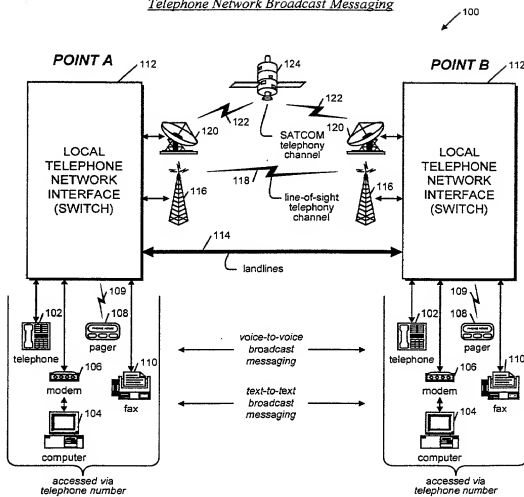
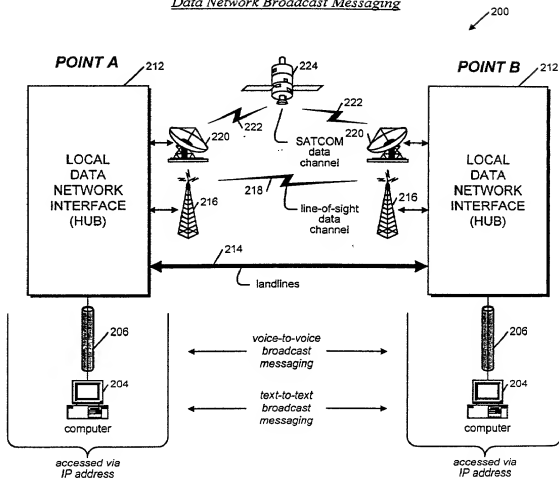


FIG. 2 (Related Art)

Data Network Broadcast Messaging



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FIG. 3 (Related Art)

Conventional Broadcast Messaging Capabilities

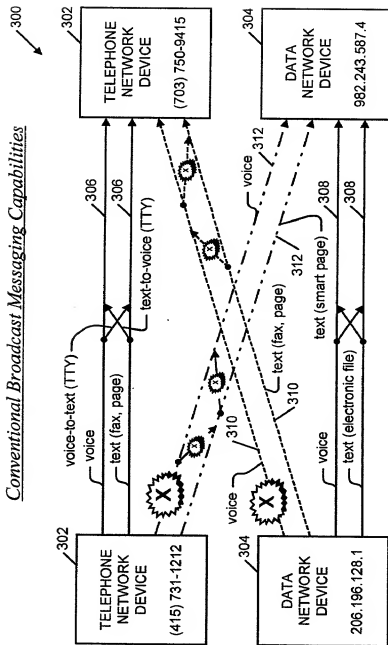


FIG. 4

Channel-Transparent Broadcast Messaging

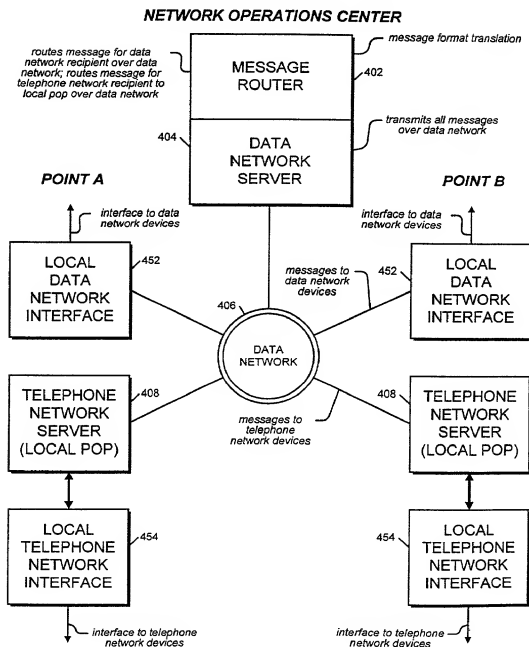


FIG. 5

*Message Broadcast Scenario*

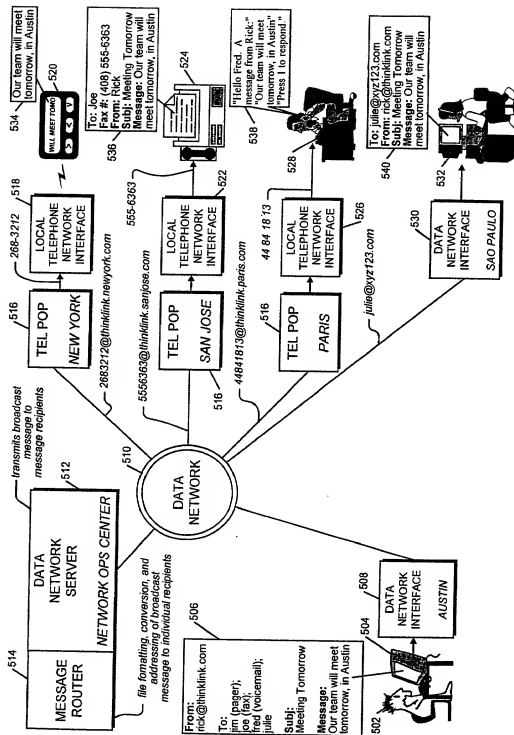


FIG. 6

Method for Channel-Transparent Multimedia Broadcast Messaging

